

ANARE Club 2016 Mid Winter Dinner Survey analysis

We received 80 survey forms returned in answer to our survey questionnaire which is 11% of our total membership. The returns came from all states and I am not going to make any comments on the information provided from the interstate branches but I will pass that information on to the respective branches for them to deal with however they see appropriate.

I have only analysed the results from the Victorian Members and attach them below, although the attached Excel Spreadsheet has all the states results as taken from the survey forms. Some members wrote personal comments for various questions and I have attached the comments in a separate file along with the relevant question number, it is interesting to read their comments.

We should remember that the answers given by our members are their very honest and personal thoughts on this important event in our yearly calendar, and we, as the National Council should be doing our best to accommodate their requests.

With some of the questions, it might appear that there are more numbers of answers than there were forms returned, this is due to some members ticking more than one box on some questions, i.e. Q2 (51 answers from 36 forms)

Due to the physical size of the final national analysis of the survey (A3), it will be difficult to be included in the next edition of "Aurora" however, it is my intention to place the results on the Club Website and you will be able to download a PDF copy and study the results in detail at your own leisure.

The Survey Results

There was 36 Victorian forms returned for analysis

Q1 I attend M/W dinners;-

67% (24) attended regularly
22% (8) attended occasionally
8% (3) attended private reunions only
And 3% (1) never attended

Q2 I usually attend;-

67% (24) attended in their own state
36% (13) attended in Melbourne only
17% (6) attended at various locations
And 6% (2) attended private reunions only

Q3 Type of Dinner;- I Prefer

83% (30) preferred a Formal Sit-down Dinner
And 11% (4) preferred a Casual Buffet Style Dinner

Q4 Timing/Date of Dinner I prefer;-

83% (30) preferred Friday Night
17% (6) preferred Saturday Night
And 11% (4) preferred a Saturday or Sunday Luncheon

Q5 I Prefer Dress Standard to be;-

75% (27) preferred Formal (Jacket and Tie)
And 31% (11) preferred Smart Casual

- Q6 I prefer a function with;-**
 86% (31) preferred an AAD Speaker
 86% (31) wanted the call of the years
 72% (26) preferred to limit speeches to 15 minutes
 33% (12) preferred Formal Speeches
 And 31% (11) wanted Raffles or Auctions
- Q7 Function Cost;- I prefer**
 64% (23) preferred All Inclusive Cost
 25% (9) preferred a Mixture of some drinks included then a cash bar
 17% (6) preferred Cash Bar Throughout
 And there were NO votes for BYO
- Q8 I prefer the seating arrangements to be;-**
 58% (21) preferred Open Seating except for Pre-Booked Reunions
 47% (17) preferred A Formal Seating Plan Displayed at the entrance
- Q9 Attendance Criteria;-**
 94% (34) said that the Sense of Occasion was their main reason for attending
 72% (26) were satisfied with Bayview Eden
 53% (19) said that Central Location and Parking was an issue
 53% (19) said that Quality of Food was a big factor
 53% (19) would not be prepared to pay more for an up-market Venue
- Q10 I prefer the function to be;-**
 53% (19) preferred Financial Members with any past or present expeditioners at a surcharge
 19% (7) preferred an Open Dinner with unlimited guests
 17% (6) preferred Financial Members Only
 And 17% (6) preferred Financial Members with an average of 2.2 Guests
- Q11 How do you find details of Reunions;-**
 83% (30) used Aurora Magazine
 28% (10) used Word of Mouth
 25% (9) used the Club Website
 6% (2) used Other Methods (See the Comments File)
 And 0% (0) used the Club Facebook
- Q12 Did You Attend a MWD in 2015;-**
 67% (24) Did attend a MWD
 64% (23) to Meet and Talk with Other Expeditioners
 42% (15) to hear News from AAD
 33% (12) to be part of a Reunion
 33% (12) to Hear a Good Guest Speaker
 8% (3) for Other Reasons (See the Comments File)
- 33% (12) DID NOT Attend a MWD
 14% (5) for Other Reasons (See the Comments File)
 8% (3) said the Venue was Inconvenient
 6% (2) said the Cost was too high
 6% (2) said the Function was at Night
 6% (2) said that Transport was a Problem
 And 3% (1) Due to Ill Health